TIME:

SPONSOR: DAVID BOOT SHOT

SOLICITOR: EG

What's the one pair of shoes your wardrobe couldn't do without? Every Smith girl knows that the answer is loafers. And she also knows that no other shoes get so much hard wear. For the very finest loafers -- shoes that can stand daily dashes to Sage, hikes to the Quad, and still look neat and attractive -- David Boot Shop offers you Bass Weejuns. Hand-sewn and lasted Bass Weejuns are designed to take rough wear and still retain their shape and appearance. Go down to David's and try on a pair and you'll see why smart girls choose them over every other brand. While you're there, be sure you ask to see David's British Brevetts, the very thing to go with all your tweeds and sport outfits. Creepe-soled or plain, nothing could be smarter than these wonderfully made shoes -- and they will be the most comfortable pair of shoes you've ever owned. To be well-dressed from head to toe, visit the David Boot Shop on Main Street. You'll find shoes you'll love for every occasion.

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ANNOUNCER'S SIGNITURE: Burny Marin 10:29

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